



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Visuality Media Productions
5980 Executive Dr
Ste A
Madison, WI 53719

Contract # 1350307

Schedule Dates 08/06/12-08/13/12
Advertiser American Sunrise (73421)
Agency Visuality Media Productions (7856)
Product POLITICAL ISSUE (ns) (1187)
Brand issue (3188)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Conaway, Taryn
Phone/Fax (608) 271-3305 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Mario Jaramillo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,147.50
Net Total \$6,502.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	6	\$7,650.00
Grand Total:	6	\$7,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/06/12-08/12/12	2	:30	11:00:50P- News-WPEC CBS 12 News at 11p		1	1	1	1	1	1	1	6	\$1,275.00	\$7,650.00	West Palm Beach (WPEC)		8/3/12
1.0.1	Closed Preempt	08/12/12															West Palm Beach (WPEC)	Missing Copy/Spot -	
2.0	Normal Line / SPOT	08/13/12-08/13/12	2	:30	11:00:50P- News-WPEC CBS 12 News at 11p		1								\$1,275.00		West Palm Beach (WPEC)		8/3/12
2.0.1	Closed Preempt	08/13/12															West Palm Beach (WPEC)	Missing Copy/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: